

**Canton Goodfellows 2020 Campaign Income & Expenses  
(COVID-19 Pandemic)**

INCOME	AMOUNT	% of INCOME rounded
<b>Fundraisers</b>		
5K Run Sept & Dec thru EZ Run Events - <i>Canceled</i>	\$ -	0%
Mailer and Community Donations	\$ 55,034.18	68%
Gift Card Donations	\$ 6,575.84	8%
The Crossover (PCCS Middle Schools) - <i>Canceled</i>	\$ -	0%
<b>TOTAL</b>	<b>\$ 61,610.02</b>	<b>78%</b>
<b>Grants</b>		
<b>TOTAL</b>	<b>\$ 18,730.00</b>	<b>23%</b>
<b>Misc Donations</b>		
Do Good Expo on 9/11 - <i>Canceled</i>	\$ -	0%
Holiday Market Collections - <i>Canceled</i>	\$ -	0%
Kroger Rewards	\$ 334.27	0%
Amazon Smile Rewards	\$ 40.11	0%
<b>TOTAL</b>	<b>\$ 374.38</b>	<b>0%</b>
<b>INCOME TOTAL</b>	<b>\$ 80,714.40</b>	<b>100%</b>
<b>EXPENSES</b>		
Program ( <i>much higher amount than a normal year</i> )	\$ 60,126.26	96%
Fundraising	\$ 82.25	0%
Supplies, Dues, Fees, Board Insurance	\$ 2,170.23	3%
<b>EXPENSES TOTAL</b>	<b>\$ 62,378.74</b>	<b>100%</b>
<b>BALANCE</b>	<b>\$ 18,335.66</b>	<b>* SEE NOTE BELOW</b>

*\* This balance reflects that our 2020 finances were far from normal, due to the pandemic. Normally, we have a bit of a balance left to carry over to the following year. In 2020, our Canton Community was overwhelmingly generous in donating ample funds, so that we would be able to help as many families as possible. Due to the Pandemic restrictions, we had to change our 2020 program. Instead of having Child Sponsors purchase gifts for the children, we gave the parents gift cards to purchase the gifts themselves. We had anticipated that many more families would apply for 2020 assistance, and that we would have to spend much more than we would have had to in a normal year. As it turned out, we had less families apply (as did the Salvation Army), and therefore we did not have to spend as much as we had anticipated. THANK YOU TO ALL OF OUR GENEROUS DONORS!*