

## Canton Goodfellows 2021 Campaign Income & Expenses

INCOME	AMOUNT	% of INCOME rounded
<b>Fundraisers</b>		
5K Run Sept & Dec thru EZ Run Events	\$ 115.00	0%
Mailer and Community Donations	\$ 26,370.35	80%
Gift Card Donations	\$ 2,910.00	9%
The Crossover (PCCS Middle Schools)	\$ -	0%
<b>TOTAL</b>	<b>\$ 29,395.35</b>	<b>78%</b>
<b>Grants</b>		
<b>TOTAL</b>	<b>\$ 1,855.00</b>	<b>6%</b>
<b>Misc Donations</b>		
Do Good Expo on 9/11	\$ -	0%
Holiday Market Collections	\$ 1,328.87	4%
Kroger Rewards	\$ 337.96	1%
Amazon Smile Rewards	\$ 21.38	0%
<b>TOTAL</b>	<b>\$ 1,688.21</b>	<b>5%</b>
<b>INCOME TOTAL</b>	<b>\$ 32,938.56</b>	<b>100%</b>
EXPENSES	AMOUNT	% of EXPENSES rounded
Program	\$ 20,033.52	89%
Fundraising	\$ 107.28	0%
Supplies, Dues, Fees, Board Insurance	\$ 2,443.08	11%
<b>EXPENSES TOTAL</b>	<b>\$ 22,583.88</b>	<b>100%</b>
<b>BALANCE</b>	<b>\$ 10,354.68</b>	<b>* SEE NOTE BELOW</b>

\* This balance reflects that our 2021 finances were again far from normal, due to the continuing Pandemic. In a normal year, we have a bit of a balance left to carry over to the following year. For 2021, we had anticipated that many more families would apply for assistance than we had in the 2020 Pandemic year, and that we would have to spend much more than we would have had to in a normal year. As it turned out, we had even less families apply than we had in 2020! Therefore, we did not have to spend as much as we had anticipated this year. THANK YOU TO ALL OF OUR EXTREMELY GENEROUS DONORS!